

#### UPCOMING DONOR EVENTS

*We hope you will save the date for the following special events and programs offered to NHM Donors and Members.*

##### Scavenger's Safari: Anthropology Looks at Body Adornments

Saturday, March 5, 2011

Learn how scars, tattoos, and jewelry in pre-Columbian society were more than personal expression in this behind-the-scenes adventure with anthropology.

To RSVP, call (213) 763-3316.

##### Collector's Circle Salon: The Prism and the Rainbow

Saturday, March 5, 2011 at 6pm

Dr. Joel W. Martin, Curator of Crustacea and Chief of the Division of Invertebrate Studies, dispels the notion that science is in conflict with religion at this exclusive event at Angie and Tom Thornbury's Hollywood Hills estate. Open to Collector's Circle Fellows (\$3,000 annually) and higher.

For further information, call (213) 763-3253.

##### Dinosaur Hall Preview

March 22, 2011 at 6pm

Join us in the Beverly Hills home of Trustee Gregg Martin and his wife Lisa for a presentation by Dinosaur Institute Director and exhibition curator Dr. Luis Chiappe about the beautiful new Dinosaur Hall opening in July. NHM President and Director, Dr. Jane Pisano will share plans for the Museum's transformation.

To RSVP, call (213) 763-3500.

##### Scavenger's Safari: Crustaceans in Your Backyard

Saturday, April 2, 2011

Join Dr. Regina Wetzer, Research Scientist and Director of the Marine Biodiversity Center, as she leads you behind the scenes of the Crustacea collections.

To RSVP, call (213) 763-3316.

##### Member Preview Days:

###### Butterfly Pavilion

Friday-Saturday,

April 8 - April 9, 2011

10am - 5pm

All members are invited to view the Butterfly Pavilion before it opens to the public.

###### VIP Sleepover

Saturday-Sunday,

April 30 - May 1, 2011

6pm - 9am

Discover what lurks in our halls after dark. Explore NHM at night through curatorial presentations and camp out in your own private tent. No kids? Adult-only groups enjoy exclusive accommodations and programs, complete with martini service! Adventurer members and higher (\$1,000 annually) are invited.

For further information, call (213) 763-3253.

#### NEW NHM PAVILION, CONTINUED

##### Turning the museum inside-out

As a science-lover, an avid outdoorsman, and a more than 30-year veteran of NHM's Board of Trustees, Otis Booth was an original force behind NHM's transformation. Now, his legacy will be honored with a spectacular glass entry pavilion that will house one of NHM's most prized specimens, the magnificently restored 63-foot fin whale that was first displayed at NHM in 1944.

"The new entry will bring the richness of the inside of the Museum to the outside world," says Palmer Murray, Vice President and Treasurer of The Otis Booth Foundation, speaking on behalf of his co-Trustees Lynn Booth and Loren Booth. "The timelessness of the fin whale diving in space is the perfect tribute to Otis and his legacy." The Foundation's largest gift to date honors "Otis' dedication to NHM realizing its full potential," says Murray. "We wanted to do something extraordinary for the Museum and the people of Los Angeles."

##### Otis Booth and NHM

Born in Pasadena in 1923, Otis Booth was the great-grandson of General Harrison Gray Otis, founder of the *Los Angeles Times*. He studied engineering at California Institute of Technology at 16, and went on to become a successful newspaper executive, investor, rancher, and noted philanthropist. He joined NHM's board in 1972, and served as Trustee and Trustee Emeritus until his death in 2008.

"Otis was the most careful and visionary philanthropist I've ever known," recalls NHM Board President Paul Haaga. "He was hugely influential on NHM's board for his leadership and vision. His name on the front of this building is a huge endorsement. We're as proud of who gave us the money as we are of the gift."

##### A beacon for all of Los Angeles

The gleaming Otis Booth Pavilion will be visible at night from downtown, and will connect the Museum's interior to NHM's new 3.5-acre wilderness garden.

NHM President and Director Jane Pisano is thrilled to honor Booth's legacy in this way. "Otis would have loved that the pavilion connects the nature outside with the science inside. People riding the Metro Expo Line, or walking and driving by the Museum on Exposition Boulevard will see this beautiful fin whale specimen, and feel welcome."

##### In time for 2013

NHM will unveil the Otis Booth Pavilion as part of the Museum's centennial celebration in 2013. NHM also hopes to celebrate the completion of the seven-year \$135 million NHM Next Campaign. "We only wish Otis could witness all this," says Murray. "He would have been very pleased. We hope our significant investment in the transformation of NHM will energize others to invest as well."

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News and information  
for Donors and Fellows

#### Be a Fellow at NHM's Centennial

NHM is looking ahead to its centennial and the completion of the NHM Next Campaign in 2013. We want you to look ahead too. Secure your access to special NHM Fellow events leading up to this grand celebration.

In July 2011, Fellow membership will increase to \$2,000/year. This is the first increase in five years.

To show our appreciation to new and renewing Fellows, we are offering a 3-year Fellow membership for an advance payment of \$5,000. This is a \$1,000 savings.

Plan ahead. Become a 3-year Fellow today.

Contact Danielle Brown, Vice President, Annual Giving at (213) 763-3512 or [dbrown@nhm.org](mailto:dbrown@nhm.org).

Find more info online at [www.nhm.org/special](http://www.nhm.org/special)



## Join the evolution!

We're turning NHM "inside-out" by letting sunlight into our building, and bringing the scientists and their work into public view.

Help reinvent NHM as a 21st century museum by donating to the NHM Next Campaign. Give the biggest gift you've ever given, and receive the satisfaction of knowing you helped make it all happen.

For more information, contact Tom Jacobson, Senior Vice President of Advancement, at (213) 763-3306 or [tjacobson@nhm.org](mailto:tjacobson@nhm.org).

[nhm.org/nhmnext](http://nhm.org/nhmnext)

## Otis Booth Pavilion

Otis Booth, one of NHM's most influential leaders, will be honored with a spectacular entry pavilion funded by a \$13 million gift from The Otis Booth Foundation. The glass pavilion will beckon visitors through NHM's new north entrance in time for the centennial in 2013. CONTINUED INSIDE

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*Be a Fellow!*



##### Dinosaur Ball

Saturday, July 9, 2011

*Don't let this date sneak up on you!*

The 2011 Dinosaur Ball is sure to be one of the most impressive milestones in NHM's 100-year history. Ball patrons will have the privilege of being the first visitors to the new light-filled galleries of the Dinosaur Hall with its spectacular array of fossil skeletons. The Dinosaur Hall

promises to become one of the world's leading dinosaur experiences. Table purchases range from \$15,000 to \$100,000.

To make your reservation, please call (213) 763-3512.

# I joined the evolution!

Lynn Warner Brengel,  
NHM Trustee and NHM  
Next Campaign Co-Chair

As a Chicago native and social sciences educator, Lynn Brengel understands that a great city needs great museums. After moving to Los Angeles 23 years ago, she and husband Doug became not just NHM supporters, but also full-blown dinosaur lovers. They've celebrated this love by giving \$500,000 to sponsor the baby *T. rex* that will debut in NHM's new Dinosaur Hall this summer. This is one of several significant gifts they've made to NHM.

## How did you first connect with NHM?

When we moved to L.A. in 1987, we attended the Dinosaur Ball and became Fellows at the invitation of Jimmy and Gloria Stewart. Gloria was on NHM's board, and they took us behind the scenes to see the bird collection. There were specimens dating back to the early 1900s, and you could see how the birds' plumage changed colors as L.A.'s population grew. NHM did original research on the effects of DDT using this collection. I realized that NHM is a real research institute. This collection needs to be preserved and presented so that it can be understood. I was hooked. Eventually I joined the Alliance, and now I'm on the Board of Trustees. I go to the Museum regularly, and I learn something new every visit.

## What excites you most about NHM's transformation?

The new Dinosaur Hall. I'd been on archaeological digs when I was teaching, but Dr. Luis Chiappe piqued my interest in paleontology. He brought research he'd been doing in Patagonia where he and his team found the first dinosaur embryo. He discovered that

dinosaur eggs are laid in pods. Parts of the movie *Jurassic Park* were based on Luis' research! Now we'll have this incredible *T. rex* growth series with Thomas—a mature *T. rex*—a juvenile, and a baby *T. rex* in the new Dinosaur Hall. It's all based on new research done by Luis and his team using NHM collections.

## What do you tell first-time visitors to NHM?

This is your museum. This is the original museum of Los Angeles. It's about the big picture discussion of natural history, but it's also about where we live. I'm really excited about the wilderness garden we're building in the North Campus. We're putting nature into an urban setting, and helping people understand it.

## How important is this museum for Los Angeles?

A great city needs many great cultural institutions, and a great natural history museum is one of them. We have the second largest natural history collection in the United States next to the Smithsonian. We have things no other museum has. With this transformation, we'll be able to showcase them. When people see the changes and understand what a treasure NHM is, they'll be proud. If they help, they'll be really proud of making this transformation happen. I tell everybody: If you haven't been to NHM in the last year, you need to see what's happening here. You'll be amazed!



## NHM'S NEW TRUSTEES

As NHM transforms itself into a 21st century museum, our Board of Trustees is transforming itself, too. These are some of our new Trustees who have "joined the evolution" in the past year.



Karen Ahmanson Hoffman  
Board of Trustees, NHM

Karen Ahmanson Hoffman is a native of Los Angeles, and grew up going to NHM on elementary school field trips. With a minor in geology at Occidental College, she returned to NHM to do research in the collections. "I have fond memories of being in the back rooms of the Museum trying to identify rocks and minerals," says Hoffman. "I still love learning about nature. I love looking at the mountains and thinking about how they were formed."

As a member of the Ahmanson family, Hoffman has been engaged with philanthropy for much of her life. She has worked for the Ahmanson Foundation for over 30 years, and is currently a trustee and managing director of the Foundation. She is the first in her family to join NHM's board and is honored to do so. "It's absolutely amazing how extensive the collections are and how much I have yet to learn about the Museum," says Hoffman.

"There are wonderful ideas coming together to bring NHM into the 21st century. It is overwhelmingly exciting, and I'm happy to be part of it."



Ronald C. Pearson  
Board of Trustees, NHM

Ronald C. Pearson joined NHM's board in September 2010. As a partner with Loeb & Loeb, LLP, he specializes in estate planning for high net worth individuals and owners of closely held businesses, as well as the administration of estates and trusts. He is a member and former Chair of the Estate and Gift Tax Committee of the California State Bar Association and a member and former Chair of the Executive Committee, Trust and Estates Section of the Los Angeles County Bar Association.

Though most of Pearson's volunteer activities have involved the legal profession, the request to join NHM's Board of Trustees came at an intriguing moment. "It was an opportunity to branch out beyond my profession and use my expertise to give back to the community," says Pearson. His first assignment is to chair the board's Planned Giving Committee.

"I want to participate in the growth and change at NHM by helping the Museum to actively promote the planned giving side of philanthropy to those who want to give NHM a gift in their trust or will."



Elizabeth Thornton Troy  
Board of Trustees, NHM

Elizabeth Thornton Troy has a background in art history and non-profit management, and a deep involvement with philanthropy as a Trustee of The Flora L. Thornton Foundation. She served as director of development at Angeles Girl Scout Council and later served on their board. In addition, she has served on numerous other non-profit boards and offers NHM her expertise in board development, strategic planning, and fundraising.

Troy was eager to join NHM's board because it is populated by many close friends. "I'm excited to be a part of the leadership of the Museum and proud to be part of a group that has been such generous contributors to the Museum and the community," says Troy. "NHM is iconic in our city because of its location and architecture, but also because of its collections. Every child who grew up here is connected to it." As an adult, the cultural history collections are what capture Troy's attention.

"I'm not a scientist. My favorite things at NHM have to do with the urban history of Los Angeles—the old maps, the artifacts, and the California history. It's hard to be a fan of L.A. and not be a fan of NHM."

## WHAT'S NEW IN 2011

### 2011

**New specimens in Dinosaur Hall.** This spring, our exhibit team installs the latest fossil mounts.

**Dinosaur Hall opens in July.** This highly anticipated exhibition transforms NHM into one of the country's most important dinosaur venues.

**Pedestrian bridge opens.** A garden plaza and 165-foot pedestrian bridge lead visitors to NHM's new North Campus entrance.

The *T. rex* growth series, the marine monster *Morenosaurus*, and a *Triceratops*, which has never been on public view, are now installed in the new Dinosaur Hall in anticipation of the July opening.

Contact Tom Jacobson at (213) 763-3306 or [ttjacobson@nhm.org](mailto:ttjacobson@nhm.org) for a behind-the-scenes tour!



## MORE TRANSFORMATION

### 2012

**Nature Lab opens.** The Nature Lab, the indoor component of the North Campus, debuts. Live animals, interactive displays, and specimens of local wildlife engage visitors in the stories of L.A.'s wild neighbors, inspiring discovery and stewardship of today's urban biodiversity.

**New Los Angeles exhibition opens.** A new permanent exhibition exploring the natural and cultural history of Los Angeles and Southern California opens to the public.

**North Campus opens 2012–2013.** The North Campus debuts with 3.5 acres of green space for nature experiences, community science projects, and programming space.

### 2013

**Otis Booth Pavilion opens.** The three-story, glass Otis Booth Pavilion is unveiled with a 63-foot fin whale specimen as its beacon. It becomes NHM's new main entrance, connecting the inside of the Museum to the nature outdoors.

**NHM celebrates its centennial.** NHM celebrates its 100-year anniversary by renovating nearly half of the Museum's public space, and transforming itself into an indoor-outdoor experience with improved visitor amenities (new stores, café, restrooms, and elevators). In all, 12 new galleries and five new exhibitions will have opened.

## DONOR SPOTLIGHT

Judy and Jim Davis,  
NHM Fellows and NHM  
Next Campaign donors

Judy and Jim Davis are a marriage of art and science. A sculptor, Judy works in stone, terracotta and bronze. Jim is a former middle school science teacher turned international leadership training consultant. Their shared love of NHM has—to their surprise—turned them into major donors.



Judy: For me it's different. I'm a sculptor with a lifelong love of stone. I believe artists are going to come out of the experience here.

## What is your history with NHM?

Judy: I grew up on a small farm in the San Fernando Valley. My little elementary school library kept the encyclopedia open to the section on gems and minerals. On our school field trip to NHM, I realized everything in the book was there in real life. I was amazed! The homes that I grew up in are all gone now, but NHM is still there. I can still see the gems and dioramas whenever I visit.

## Why support NHM?

Jim: I started coming to NHM in the 1970s when I was teaching science at a middle school near the Museum. Years later, we took our grandkids, and were impressed by the number of school kids and families. One mother in the Insect Zoo said to us, "I want to go, but my daughter won't leave." I believe that the next round of scientists, engineers, and archaeologists—the people who will move us forward—will be the kids who visited NHM.

## Would you talk about your NHM Next gift?

Jim: We gave \$10,000 a year for five years to sponsor one of the *What on Earth?* cases in the Rotunda. The gift is small enough to be doable, and still big enough to make a difference. It's more than we've ever given, but we believe NHM's transformation will make a giant impact in our community and the world.

Judy: Jim drives being generous. I'm the mama bear asking, "What about our cubs?" We have four grandchildren. Our fear was: Do they lose out to the Museum? But we have discovered that a gift like this turns the giver into a getter. You get the benefit of the gift because you see where it makes a difference. Like that child in the Insect Zoo—when a kid connects, it's a once-in-a-lifetime portal to passion. We enjoy NHM more because we gave in this way.

## CAMPAIGN UPDATE

Looking for more news  
about NHM Next?

Visit our new website  
at [nhm.org/nhmnext](http://nhm.org/nhmnext) for  
additional information  
about our projects and  
ways to give.

# \$84,000,000

has been raised to date — that's more than 62%  
of our \$135 million NHM Next Campaign goal!

# 40%

There has been a more  
than 40% rise in visitors  
since NHM opened the Age  
of Mammals exhibition.

# 300

The new Dinosaur Hall  
will debut 300 dinosaur  
specimens, including 20  
fully articulated skeletons.